

PATENT

Paper No.

File: Blind Gift

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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Inventor : EWING, Christopher  
Serial No. : 09/295,230  
Filed : 19 April 1999  
For : BLIND GIFT METHOD AND SYSTEM  
Group Art Unit : 3638  
Examiner : DIXON, Thomas A.

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MS: Appeal Brief  
Honorable Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NOTIFICATION OF NON-COMPLIANT APPEAL BRIEF**

S I R :

The Patent Appeal Center Specialist contends that the Brief on Appeal on Behalf of Appellant document filed on 4 February 2008 is non-compliant because the brief did not contain a proper statement of the status of all claims, particularly claims 127-128. Enclosed is a Corrected Brief on Appeal on Behalf of Appellant which provides a proper statement of the status of claims 127-128.

The application is believed to be in condition for appeal, and favorable action is respectfully requested. Please direct all correspondence to the undersigned at the address given below.

**APPLICANT CLAIMS SMALL ENTITY STATUS.** The Commissioner is hereby

authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235. Please direct all correspondence to the undersigned at the address given below.

Respectfully submitted,



Date: March 5, 2008

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**CORRECTED BRIEF ON APPEAL  
ON BEHALF OF APPELLANT**

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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MS: Appeal  
Honorable Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 2231301459

**CORRECTED BRIEF ON APPEAL  
ON BEHALF OF APPELLANT**

S I R :

This is an appeal from the Final Action of the Examiner dated 7 March 2007, rejecting claims 1, 2, 4-9, 11-21, 28-34, 36-41, 43-50, 62-66, 68-73, 75-82, 94-98, 100-105, 107-117, 124, 125, and 133 pending in this application.

Please charge the fee under 37 C.F.R. § 1.17, the fee for any Extension of Time for filing of this Brief, and any other fee necessary for filing this Brief on Appeal, or for further prosecution, to Deposit Account No. 50-0235.

**I. Real Party In Interest**

Jared Polis, Assignee, is the real party in interest in this matter.

**II. Related Appeals and Interferences**

There are no related appeals or interferences believed to be related.

### **III. Status of Claims**

Claims 129-133 are allowed; claims 3, 10, 22-27, 35, 42, 51-61, 67, 74, 83-93, 99, 106, 118-123, and 126-128 are objected to as being allowable if rewritten in independent form, but currently depending from a rejected independent claim; claims 1, 2, 4-9, 11-21, 28-34, 36-41, 43-50, 62-66, 68-73, 75-82, 94-98, 100-105, 107-117, and 124-125 stand rejected, said claims being appealed.

### **IV. Status of Amendments Filed Subsequent to Final Rejection**

Amendments filed on May 8, 2007, and May 7, 2007, have been entered by the Examiner. The amendment filed May 7, 2007, is believed to have resolved the Sec. 112 rejection of claims 1 and 19 as per the Final Rejection dated 03/07/2007, and the amendment filed May 7, 2007, was entered and resulted in additional allowance, namely of claim 133, as per the Advisory Action of 06/18/2007.

### **V. Summary of the Claimed Subject Matter**

A method of processing a request to send a gift, the method comprising: receiving a request to send a gift, by a communication over the Internet, from a first party; obtaining over the Internet from said first party a pseudonym of a second party to receive said gift; securing over the Internet a non-pseudonymous name and address associated with the second party's pseudonym; and determining, over the Internet, whether said second party would accept the gift such that:

if said second party would not accept the gift, electronically informing said first party that said second party has chosen not to accept said gift; and

if said second party would accept the gift, processing said request to send said gift to produce computer output enabling said gift to be sent to said second party, and wherein the method is carried out without revealing a non-pseudonymous name of one of said parties to another of the parties, according to the request.

More particularly, please see the chart below and note that one manner of viewing support for claim 1 is as follows:

1. A method of processing a request to send a gift, the method comprising:

receiving a request to send a gift, by a communication over the Internet, from a first party;

obtaining over the Internet from said first party a pseudonym of a second party to receive said gift;

securing over the Internet a non-pseudonymous name and address associated with the second party's pseudonym; and

determining, over the Internet, whether said second party would accept the gift such that:

if said second party would not accept the gift, electronically informing said first party that said second party has chosen not to accept said gift; and

if said second party would accept

The method comprises...a request...to take an order for a gift...Page 3, para 1, lines 3-5

...obtaining from the first party the identification of the intended gift to be sent...Page 3, para 1, lines 3-8

...and a pseudonym of the second party...Page 3, para 1, lines 3-8

...the second party's true name and mailing address from the pseudonym...Page 3, para 2, lines 13-15

...under which the gift will be accepted. Page 3, para 6, lines 27-29

... will not accept anonymous gifts. Page 8, para 2, lines 25-27.

...a pseudonymously-known person offered a

the gift, processing said request to send said gift to produce computer output enabling said gift to be sent to said second party, and wherein the method is carried out without revealing a non-pseudonymous name of one of said parties to another of the parties, according to the request.

2. The method of claim 1, further including issuing an order that said gift be sent to said second party's non-pseudonymous name and address.

4. The method of claim 1, wherein said step of securing a non-pseudonymous name and address associated with said second party's pseudonym is carried out by contacting said second party and requesting revelation of said second party's non-pseudonymous name and address.

5. The method of claim 1,

gift to choose conditions under which the gift will be accepted...provide a method for anonymous or pseudonymous gift-giving. Page 3, para 6-7, lines 27-31, page 4, para1, lines 1-2.

...an instruction is issued by the blind gift program software to initiate shipping the selected gift...Page 9, para 4, lines20-26

...for determining the second party's true name and mailing address from the pseudonym...  
Page 3, para 2, lines 11-15



further including, prior to receiving said request:

giving said second party an opportunity to choose whether said second party will accept, or will not accept, attempted gifts addressed only to said second party's pseudonym; and

if said second party exercises the opportunity, storing in a database in association with said second party's pseudonym or name and address.

6. The method of claim 5, further including, upon electronically obtaining said second party's pseudonym from said first party, checking said second party's stored choice.

7. The method of claim 5, further including, if said second party's choice is to accept gifts addressed only to said second party's pseudonym, issuing an order that said gift identified by said first party be sent to said second party's non-

...choose conditions under which the gift will be accepted...wherein true name and address information...kept in a database...Page 3, para 1, lines 27-31, Page 4, para 1, lines 1-2

...members of a network wherein true name and address information...kept in a database along with members' pseudonyms. Page 3, para 7, lines 30-31, Page 4, para 1, lines 1-2.

The gift choice and Giftee's pseudonym are all that are needed from the Gifto to process ... Page 8, para 2, lines 9-10. ...seek choices from the member regarding how to deal with gifts... Page 5, Para 3, lines 28-30

The gift choice and Giftee's pseudonym are all that is needed from the Gifto to process and deliver the gift order.... it may trigger actions dictated by choices the Giftee made in setting up his or her member profile. Page 8, para 1, lines 9-16.

pseudonymous name and address.

8. The method of claim 5, further including, if said second party's choice is not to accept gifts addressed only to said second party's pseudonym, initiating electronically informing said first party that said gift identified by said first party was not sent to said second party's non-pseudonymous name and address.

9. The method of claim 1, wherein said informing is carried out by sending a communication addressed only to said second party's pseudonym.

11. The method of claim 1, further including electronically giving said first party an opportunity override the processing to reveal true identity information about said first party's self.

12. The method of claim 1, further including electronically giving said

Yet further, another series of initial set-up inquiries might seek choices from the member regarding how to deal with gifts the member sends which get rejected by an intended gift ...intended recipient know certain identity information about the gift-sending member.  
Page 5, para 4, line 8 through page 6, line 2.

...member-network will provide access to an internal, on-line blind gift software program accessible by anyone who wants to send a gift...  
Page 7, para 2-3, lines 4-13.

...the Giftoor may have the option of remaining anonymous... Page 8, para 2, lines 9-16.

...in all embodiments of the inventive method and system the participants...will have control

second party an opportunity to reveal true identity information about said second party to said first party.

13. The method of claim 1, further including electronically charging a fee corresponding to the gift to said first party.

14. The method of claim 13, wherein said fee is charged electronically to a charge card of said first party.

15. The method of claim 13, further including confirming receipt of said order that said gift be sent, before electronically charging said fee to said first party.

over whether to maintain the confidentiality of, or to reveal, their true identity information. Page 12, para 3, lines 19-21.

...the portion of the transaction dealing with the charge for the merchandise...software programs is available to carry out this step, which might comprise charging the Gifto's credit card or debit account... Page 9, para 4, line 27-Page 10, line 4.

...the portion of the transaction dealing with the charge for the merchandise...software programs is available to carry out this step, which might comprise charging the Gifto's credit card or debit account... Page 9, para 4, line 27-Page 10, line 3.

Confirmation sent to GIFTOR. Figure 5.

16. The method of claim 1, further including electronically charging a first fee to said first party.

...monthly billing through the account set up for monthly membership dues...Page 6, para 4, lines13-23

17. The method of claim 16, further including electronically charging a second fee to said first party, wherein said second fee is related to the value of said gift.

...the merchandize charge to the Gifto...Page 10, para 1, lines 1-3  
...a separate account linked to a credit card just for gift-giving purposes...Page 6, para 4, lines 13-23

18. The method of claim 1, further including electronically charging a fee to said second party.

...the portion of the transaction dealing with the charge for the merchandise...software programs is available to carry out this step, which might comprise charging the Gifto's credit card or debit account... Page 9, para 4, line 27-Page 10, line 3.

19. A gift giving system, the system comprising:

a gift giving website enabling a first party to send a gift to a second party, wherein the enabling is carried out without revealing a non-pseudonymous name corresponding to said first party to said

The Giftee would need to be assured that the information would be kept confidential from the Gifto, and from all third parties... Page 11, para 1, lines 15-16

second party and without revealing a non-pseudonymous name of said second party to said first party.

20. The system of claim 19, wherein said website enables charging a fee to said first party.

21. The system of claim 19, wherein said website enables said second party to refuse said gift from said first party.

28. The system of claim 19, wherein said website enables said first party to selectably reveal or maintain confidentiality of true identity information of said first party.

29. The system of claim 19, wherein said website enables said second party to selectably reveal or maintain

... the portion of the transaction dealing with the charge for the merchandise...software programs is available to carry out this step, which might comprise charging the Gifto's credit card or debit account... Page 9, para 4, line 27-Page 10, line 3.

...make choices...whether gifts will be accepted...Page 5, para 3, lines 7-20

...will have control over whether to maintain the confidentiality of...Page 12, para 3, lines 19-21

...will have control over whether to maintain the confidentiality of...Page 12, para 3, lines 19-21

confidentiality of said second party's true identity information.

30. The method of claim 1, wherein said gift is only sent responsive to a message received from the second party.

31. The method of claim 1, wherein said gift is only sent responsive to an acceptance communication electronically received from the second party.

32. The method of claim 1, wherein said gift is only sent responsive to a signal received over the Internet from the second party.

33. The method of claim 1, wherein the processing said request to send a gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of

...before performing the final step...issuing a shipping order, the program checks the Giftee's profile information...acceptance and response...Page 8, para 3, lines 17-29

Blind Gift request comes in from GIFTOR. Member-network checks what answer was given to above question, and routes request accordingly. Figure 5

...before performing the final step...issuing a shipping order, the program checks the Giftee's profile information...acceptance and response...Page 8, para 3, lines 17-29

...the GifTOR may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

said second party to said first party.

34. The method of claim 2, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

36. The method of claim 4, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

37. The method of claim 5, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of

the Giftoor may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Giftoor may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Giftoor may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether

said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

38. The method of claim 6, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

39. The method of claim 7, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

40. The method of claim 8,

pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Gifto may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Gifto may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Gifto may have the option of remaining



wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

41. The method of claim 9, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

43. The method of claim 11, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first

anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Giftoe may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Giftoe may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

party.

44. The method of claim 12, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

45. The method of claim 13, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

46. The method of claim 14, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of

the Giftoor may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Giftoor may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Giftoor may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether

said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

47. The method of claim 15, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

48. The method of claim 16, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

49. The method of claim 17,

pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Gifto may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Gifto may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Gifto may have the option of remaining

wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

50. The method of claim 18, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

62. The method of claim 30, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first

anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Gifto may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Gifto may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

party.

63. The method of claim 31, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

64. The method of claim 32, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

65. The method of claim 1, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of

the Gifto may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

the Gifto may have the option of remaining anonymous...before performing the final step, i.e. issuing a shipping order, the program checks the Giftee's profile information to see whether pre-set parameters will control the screening...Page 8, para 2-3, lines 9-29.

...the Gifto may have the option of remaining anonymous...Page 8, para 2, lines 9-16.

said first party to said second party.

66. The method of claim 2,  
wherein the processing said request to  
send said gift is carried out without  
revealing the non-pseudonymous name of  
said first party to said second party.

...the Giftoꝛ may have the option of remaining  
anonymous...Page 8, para 2, lines 9-16.

68. The method of claim 4,  
wherein the processing said request to  
send said gift is carried out without  
revealing the non-pseudonymous name of  
said first party to said second party.

...the Giftoꝛ may have the option of remaining  
anonymous...Page 8, para 2, lines 9-16.

69. The method of claim 5,  
wherein the processing said request to  
send said gift is carried out without  
revealing the non-pseudonymous name of  
said first party to said second party.

...the Giftoꝛ may have the option of remaining  
anonymous...Page 8, para 2, lines 9-16.

70. The method of claim 6,  
wherein the processing said request to  
send said gift is carried out without  
revealing the non-pseudonymous name of

...the Giftoꝛ may have the option of remaining  
anonymous...Page 8, para 2, lines 9-16.

said first party to said second party.

71. The method of claim 7,  
wherein the processing said request to  
send said gift is carried out without  
revealing the non-pseudonymous name of  
said first party to said second party.

...the Giftoꝛ may have the option of remaining  
anonymous...Page 8, para 2, lines 9-16.

72. The method of claim 8,  
wherein the processing said request to  
send said gift is carried out without  
revealing the non-pseudonymous name of  
said first party to said second party.

...the Giftoꝛ may have the option of remaining  
anonymous...Page 8, para 2, lines 9-16.

73. The method of claim 9,  
wherein the processing said request to  
send said gift is carried out without  
revealing the non-pseudonymous name of  
said first party to said second party.

...the Giftoꝛ may have the option of remaining  
anonymous...Page 8, para 2, lines 9-16.

75. The method of claim 11,  
wherein the processing said request to  
send said gift is carried out without  
revealing the non-pseudonymous name of

...the Giftoꝛ may have the option of remaining  
anonymous...Page 8, para 2, lines 9-16.

said first party to said second party.

76. The method of claim 12, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

...the Giftoꝛ may have the option of remaining anonymous...Page 8, para 2, lines 9-16.

77. The method of claim 13, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

...the Giftoꝛ may have the option of remaining anonymous...Page 8, para 2, lines 9-16.

78. The method of claim 14, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

...the Giftoꝛ may have the option of remaining anonymous...Page 8, para 2, lines 9-16.

79. The method of claim 15, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of

...the Giftoꝛ may have the option of remaining anonymous...Page 8, para 2, lines 9-16.



said first party to said second party.

80. The method of claim 16,  
wherein the processing said request to  
send said gift is carried out without  
revealing the non-pseudonymous name of  
said first party to said second party.

...the Giftoꝛ may have the option of remaining  
anonymous...Page 8, para 2, lines 9-16.

81. The method of claim 17,  
wherein the processing said request to  
send said gift is carried out without  
revealing the non-pseudonymous name of  
said first party to said second party.

...the Giftoꝛ may have the option of remaining  
anonymous...Page 8, para 2, lines 9-16.

82. The method of claim 18,  
wherein the processing said request to  
send said gift is carried out without  
revealing the non-pseudonymous name of  
said first party to said second party.

...the Giftoꝛ may have the option of remaining  
anonymous...Page 8, para 2, lines 9-16.

94. The method of claim 30,  
wherein the processing said request to  
send said gift is carried out without  
revealing the non-pseudonymous name of

...the Giftoꝛ may have the option of remaining  
anonymous...Page 8, para 2, lines 9-16.

said first party to said second party.

95. The method of claim 31, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

...the Giftoꝛ may have the option of remaining anonymous...Page 8, para 2, lines 9-16.

96. The method of claim 32, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

...the Giftoꝛ may have the option of remaining anonymous...Page 8, para 2, lines 9-16.

97. The method of claim 1, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

It is also envisioned that ... the Giftoꝛ or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

98. The method of claim 2, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of

It is also envisioned that ... the Giftoꝛ or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

said second party to said first party.

100. The method of claim 4, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

101. The method of claim 5, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

102. The method of claim 6, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

103. The method of claim 7, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

said second party to said first party.

104. The method of claim 8, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

105. The method of claim 9, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

107. The method of claim 11, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

108. The method of claim 12, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

said second party to said first party.

109. The method of claim 13, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

110. The method of claim 14, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

111. The method of claim 15, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

112. The method of claim 16, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

said second party to said first party.

113. The method of claim 17, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

114. The method of claim 18, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

115. The system of claim 19, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

116. The system of claim 20, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

It is also envisioned that ... the Gifto or Giftee, will have control over whether to maintain the confidentiality of, or to reveal, their true identify information. Page 12, para 2, lines 19-21

Member-network contacts GIFTEE and asks if Blind Gift will be accepted. Figure 5

Member-network contacts GIFTEE and asks if Blind Gift will be accepted. Figure 5

said gift.

117. The system of claim 21, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

124. The system of claim 28, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

125. The system of claim 29, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

133. The method of claim 129, further including electronically communicating to a third party an order that said gift be sent.

Member-network contacts GIFTEE and asks if Blind Gift will be accepted. Figure 5

Member-network contacts GIFTEE and asks if Blind Gift will be accepted. Figure 5

Member-network contacts GIFTEE and asks if Blind Gift will be accepted. Figure 5

...the transaction dealing with the charge for the merchandise might also be carried out...with a confirmation to the vendor along with the shipping instruction...Page 9, para 5, lines 27-

**VI. Grouping of Claims for Each Ground of Rejection Which Appellant Contests**

- A. Did the Examiner properly consider the Sec. 132 Declaration?

Grouping: Rejected claims 1, 2, 4-9, 11-21, 28-34, 36-41, 43-50, 62-66, 68-73, 75-82, 94-98, 100-105, 107-117, 124-125, and 127-128 and thus the claims under concomitant objection - claims 3, 10, 22-27, 35, 42, 51-61, 67, 74, 83-93, 99, 106, 118-123, and 126.

- B. Did the Examiner comply with Rule 104, particularly 104(a)(2) and 104(c)(2)

Grouping: Rejected claims 1, 2, 4-9, 11-21, 28-34, 36-41, 43-50, 62-66, 68-73, 75-82, 94-98, 100-105, 107-117, 124-125, and 127-128 and thus the claims under concomitant objection - claims 3, 10, 22-27, 35, 42, 51-61, 67, 74, 83-93, 99, 106, 118-123, and 126.

- C. § 102

1. Has the Examiner shown that each of claims 1-14, 16, 30-50, 62-82, 94-114, and 126-128 are unpatentable pursuant to 35 U.S.C. § 102(e)?

2. Has the Examiner shown that each of claims 19-29, 51-61, 83-93, and 115-125 are unpatentable pursuant to 35 U.S.C. § 102(e)?

- D. § 103

1. Has the Examiner shown that each of claims 15, 17, and 18 is unpatentable pursuant to 35 U.S.C. § 103?

**VII. Argument**

- A. The Examiner did not fully consider the Declaration of Professor Lee A. Hollaar, as required for compliance with Rule 132.**

The Examiner has not fully considered the Declaration of Professor Lee A. Hollaar, as required for compliance with Rule 132. Specifically the entire declaration has been dismissed because some sections speak to limitations that were viewed as contentious, however, the Examiner failed to provide consideration to paragraph 12, which is directed to at least one



fundamental misinterpretation of the claims, as proffered by the Examiner. Moreover, the Examiner stated that "further the examiner is unsure what section 132 is a section of."

Therefore the finality of the rejection was premature as to claims 1, 2, 4-9, 11-21, 28-34, 36-41, 43-50, 62-66, 68-73, 75-82, 94-98, 100-105, 107-117, 124-125, and 127-128 and thus the claims under concomitant objection - claims 3, 10, 22-27, 35, 42, 51-61, 67, 74, 83-93, 99, 106, 118-123, and 126.

**B. The Examiner did not comply with Rule 104, particularly 104(a)(2) and 104(c)2.**

The amendments after the Final Rejection changed the scope of the claims (see amendments to claim 1, for example). However, the Examiner did not comply with Rule 104, particularly 104(a)(2), which requires, at least in part, as reproduced in part below:

...The reasons for any adverse action or any objection or requirement will be stated in an Office action and such information or references will be given as may be useful in aiding the applicant... to judge the propriety of continuing the prosecution

and 104(c)(2) which requires, at least in part, as reproduced in part below:

...When a reference is complex or shows or describes inventions other than that claimed by the applicant, the particular part relied on must be designated as nearly as practicable. The pertinence of each reference, if not apparent, must be clearly explained and each rejected claim specified.

The Examiner merely states the following in the Advisory Action of, June 18, 2007:

The amendment of the claims clarifies claim 1 and claim 9, 41, 73, 105 and would be rejected using the same Bezos rejection...

The Examiner's statement fails to provide information that would aid the Applicant in judging the propriety of the rejection. Further, Applicant believes that this statement does not clearly provide a rational nor does it provide the particular part(s) relied on which resulted in this adverse action. In short, the Examiner has swept away the Applicant's rights under the Rules by stating that the amendment "would be rejected using the same Bezos rejection". This is without any statement as how Bezos might be asserted; just that it would be. Therefore, upon entering

the amendment, if the art was to be correctly applied in a rejection under the Rules, the Examiner should have reopened prosecution to provide the Applicant a reasonable basis for rejecting the new limitations.

Therefore the finality of the rejection was premature as to claims 1, 2, 4-9, 11-21, 28-34, 36-41, 43-50, 62-66, 68-73, 75-82, 94-98, 100-105, 107-117, 124-125, and 127-128 and thus the claims under concomitant objection - claims 3, 10, 22-27, 35, 42, 51-61, 67, 74, 83-93, 99, 106, 118-123, and 126.

**C. The Sec. 102 rejection is in error because no cited art teaches or suggests a claim element.**

**1. Claim 1 and claims depending therefrom**

Notwithstanding the arguments presented in the Brief sections A and B, above, claim 1 can not be anticipated, under 102(e), by Bezos, because Bezos fails to disclose:

determining, over the Internet, whether said second party would accept the gift...

if said second party would not accept the gift, electronically informing said first party that said second party has chosen not to accept said gift; and

if the second party would accept the gift, processing said request to send said gift to produce computer output enabling said gift to be sent to said second party, and wherein the method is carried out without revealing a non-pseudonymous name of one of said parties to another of the parties, according to the request"

Specifically, the Examiner's position, as stated in the Final Office Action dated March, 07, 2007, is based on his opinion that a package that is non-deliverable would meet the affirmative action of making a determination as to whether a person would accept a gift, as recited in the claims. The positive recitation and deliberate act by the second person of "accepting" or not accepting a package is clearly different that the passive act of not being home to receive the gift or a telephone call to have the gift delivered. Further, the act of not being home does not constitute an affirmative action that would be "informing said first party that said second party has chosen not to accept said gift" as recited in the claim. The act, as claimed, of acceptance or not

accepting is not the same as handling whether a package is not deliverable to a recipient, as the Examiner has argued.

Accordingly, claim 1 cannot be anticipated by Bezos, and the rejections of dependent claims based on the faulty rejection of claim 1 are therefore deficient too. i.e., claims 2-14, 16, 30-50, 62-82, 94-114, and 126-128.

**2. Claim 19 is in error because no cited art teaches or suggests a claim element.**

Claim 19 also cannot be anticipated, under 35 USC 102(e), by Bezos. After a comprehensive reading of Bezos with a keen eye on the Examiner's citations from the Final Rejection dated, March, 7, 2007, specific to paragraph 0016, lines 1-14 and paragraph 0022, Bezos does not and cannot teach the claimed "without revealing a non-pseudonymous name corresponding to said first party to said second party and without revealing a non-pseudonymous name of said second party to said first party". The rejection is therefore deficient. Lastly, it is clear from Bezos that whatever the Examiner might be seeking to argue is in fact human activity and through telephonic means and is not implemented in a "gift giving Web site" as recited in claim 19.

Accordingly, claim 19 cannot be anticipated by Bezos, and the rejections of dependent claims based on the faulty rejection of claim 19 are therefore deficient too, i.e., claims 20-29, 51-61, 83-93, 115-125.

**D. The Sec. 103 rejection is in error because no cited art teaches or suggests a claim element.**

Claims 15, 17, and 18 have been rejected based upon the premise that claim 1 is anticipated by Bezos. However, as stated in Sec. C1, above, Bezos fails to teach or suggest a claim element. This is not remedied by the cited Oneda. Where no cited art teaches or suggests a claim element, unpatentability based on that art has not been shown.

VII. CONCLUSION

Thus, for the reasons more fully set out above, all pending claims and the aforesaid groups of claims have not been shown unpatentable, and the rejection of them was in error, such that allowance is respectfully requested.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read 'PK Trzyna', followed by a horizontal line.

Date: March 5, 2008

\_\_\_\_\_  
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**VIII. Appendix of Claims**

1. A method of processing a request to send a gift, the method comprising:  
receiving a request to send a gift, by a communication over the Internet, from a first party;

obtaining over the Internet from said first party a pseudonym of a second party to receive said gift;

securing over the Internet a non-pseudonymous name and address associated with the second party's pseudonym; and

determining, over the Internet, whether said second party would accept the gift such that:

if said second party would not accept the gift, electronically informing said first party that said second party has chosen not to accept said gift; and

if said second party would accept the gift, processing said request to send said gift to produce computer output enabling said gift to be sent to said second party, and wherein the method is carried out without revealing a non-pseudonymous name of one of said parties to another of the parties, according to the request.

2. The method of claim 1, further including issuing an order that said gift be sent to said second party's non-pseudonymous name and address.

3. The method of claim 1, wherein said step of securing a non-pseudonymous name and address associated with said second party's pseudonym is carried out by looking up said second party's pseudonym in a network membership database.

4. The method of claim 1, wherein said step of securing a non-

pseudonymous name and address associated with said second party's pseudonym is carried out by contacting said second party and requesting revelation of said second party's non-pseudonymous name and address.

5. The method of claim 1, further including, prior to receiving said request: giving said second party an opportunity to choose whether said second party will accept, or will not accept, attempted gifts addressed only to said second party's pseudonym; and if said second party exercises the opportunity, storing in a database in association with said second party's pseudonym or name and address.

6. The method of claim 5, further including, upon electronically obtaining said second party's pseudonym from said first party, checking said second party's stored choice.

7. The method of claim 5, further including, if said second party's choice is to accept gifts addressed only to said second party's pseudonym, issuing an order that said gift identified by said first party be sent to said second party's non-pseudonymous name and address.

8. The method of claim 5, further including, if said second party's choice is not to accept gifts addressed only to said second party's pseudonym, initiating electronically informing said first party that said gift identified by said first party was not sent to said second party's non-pseudonymous name and address.

9. The method of claim 1, wherein said informing is carried out by sending a communication addressed only to said second party's pseudonym.

10. The method of claim 1, further including electronically communicating to a third party an order that said gift be sent.

11. The method of claim 1, further including electronically giving said first party an opportunity override the processing to reveal true identity information about said first party's self.

12. The method of claim 1, further including electronically giving said second party an opportunity to reveal true identity information about said second party to said first party.

13. The method of claim 1, further including electronically charging a fee corresponding to the gift to said first party.

14. The method of claim 13, wherein said fee is charged electronically to a charge card of said first party.

15. The method of claim 13, further including confirming receipt of said order that said gift be sent, before electronically charging said fee to said first party.

16. The method of claim 1, further including electronically charging a first fee to said first party.

17. The method of claim 16, further including electronically charging a second fee to said first party, wherein said second fee is related to the value of said gift.

18. The method of claim 1, further including electronically charging a fee to said second party.

19. A gift giving system, the system comprising:

a gift giving website enabling a first party to send a gift to a second party, wherein the enabling is carried out without revealing a non-pseudonymous name corresponding to said first party to said second party and without revealing a non-pseudonymous name of said second party to said first party.

20. The system of claim 19, wherein said website enables charging a fee to said first party.

21. The system of claim 19, wherein said website enables said second party to refuse said gift from said first party.

22. The system of claim 19, wherein said website enables said second party to refuse said gift from said first party if said first party is not identified by a particular name.

23. The system of claim 19, wherein said website enables said second party to refuse said gift from said first party if said first party is not identified by a true name.

24. The system of claim 19, wherein said website enables said second party to refuse said gift from said first party if said first party is identified by a particular pseudonym.



25. The system of claim 19, wherein said website enables said second party to refuse said gift from said first party if said gift is of a particular product-type.

26. The system of claim 19, wherein said website enables said second party to respond to said first party after delivery of said gift sent to said second party by said first party.

27. The system of claim 19, wherein said website enables said second party to respond to said first party after refusal of an attempted gift to said second party by said first party.

28. The system of claim 19, wherein said website enables said first party to selectably reveal or maintain confidentiality of true identity information of said first party.

29. The system of claim 19, wherein said website enables said second party to selectably reveal or maintain confidentiality of said second party's true identity information.

30. The method of claim 1, wherein said gift is only sent responsive to a message received from the second party.

31. The method of claim 1, wherein said gift is only sent responsive to an acceptance communication electronically received from the second party.

32. The method of claim 1, wherein said gift is only sent responsive to a signal received over the Internet from the second party.

33. The method of claim 1, wherein the processing said request to send a gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

34. The method of claim 2, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

35. The method of claim 3, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

36. The method of claim 4, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

37. The method of claim 5, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

38. The method of claim 6, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

39. The method of claim 7, wherein the processing said request to send said

gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

40. The method of claim 8, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

41. The method of claim 9, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

42. The method of claim 10, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

43. The method of claim 11, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

44. The method of claim 12, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

45. The method of claim 13, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second

party, and without revealing a non-pseudonymous name of said second party to said first party.

46. The method of claim 14, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

47. The method of claim 15, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

48. The method of claim 16, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

49. The method of claim 17, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

50. The method of claim 18, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

51. The system of claim 19, wherein the website enables processing a request to send said gift by accessing a database containing said non-pseudonymous name of said first party and said non-pseudonymous name of the said second party.

52. The system of claim 20, wherein the website enables processing a request to send said gift by accessing a database containing said non-pseudonymous name of said first party and said non-pseudonymous name of the said second party.

53. The system of claim 21, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

54. The system of claim 22, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

55. The system of claim 23, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

56. The system of claim 24, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

57. The system of claim 25, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

58. The system of claim 26, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

59. The system of claim 27, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

60. The system of claim 28, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

61. The system of claim 29, wherein the website enables processing a request to send said gift by accessing a membership database containing the non-pseudonymous name of said second party.

62. The method of claim 30, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

63. The method of claim 31, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

64. The method of claim 32, wherein the processing said request to send said

gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing a non-pseudonymous name of said second party to said first party.

65. The method of claim 1, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

66. The method of claim 2, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

67. The method of claim 3, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

68. The method of claim 4, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

69. The method of claim 5, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

70. The method of claim 6, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second

party.

71. The method of claim 7, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

72. The method of claim 8, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

73. The method of claim 9, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

74. The method of claim 10, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

75. The method of claim 11, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

76. The method of claim 12, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.



77. The method of claim 13, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

78. The method of claim 14, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

79. The method of claim 15, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

80. The method of claim 16, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

81. The method of claim 17, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

82. The method of claim 18, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

83. The system of claim 19, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

84. The system of claim 20, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

85. The system of claim 21, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

86. The system of claim 22, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

87. The system of claim 23, wherein the website is a website of a member

network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

88. The system of claim 24, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

89. The system of claim 25, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

90. The system of claim 26, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

91. The system of claim 27, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data

internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

92. The system of claim 28, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

93. The system of claim 29, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

94. The method of claim 30, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

95. The method of claim 31, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

96. The method of claim 32, wherein the processing said request to send said

gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

97. The method of claim 1, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

98. The method of claim 2, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

99. The method of claim 3, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

100. The method of claim 4, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

101. The method of claim 5, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

102. The method of claim 6, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first

party.

103. The method of claim 7, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

104. The method of claim 8, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

105. The method of claim 9, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

106. The method of claim 10, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

107. The method of claim 11, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

108. The method of claim 12, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

109. The method of claim 13, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

110. The method of claim 14, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

111. The method of claim 15, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

112. The method of claim 16, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

113. The method of claim 17, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

114. The method of claim 18, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

115. The system of claim 19, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

116. The system of claim 20, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

117. The system of claim 21, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

118. The system of claim 22, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

119. The system of claim 23, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

120. The system of claim 24, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

121. The system of claim 25, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

122. The system of claim 26, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

123. The system of claim 27, wherein the website determines whether said



second party would accept said gift prior to said enabling said first party to send said gift.

124. The system of claim 28, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

125. The system of claim 29, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

126. The method of claim 30, further including enabling the processing with a website of a member network, said first party and said second party being respective members, and wherein the processing step is carried out accessing member data internal to the network to obtain the non-pseudonymous name and address of the second party.

127. The method of claim 31, further including enabling the processing with a website of a member network, said first party and said second party being respective members, and wherein the processing step is carried out accessing member data internal to the network to obtain the non-pseudonymous name and address of the second party.

128. The method of claim 32, further including enabling the processing with a website of a member network, said first party and said second party being respective members, and wherein the processing step is carried out accessing member data internal to the network to obtain the non-pseudonymous name and address of the second party.

129. A method for processing a request to send a gift, the method comprising:  
a network including a web site and enabled to access a membership database in

which a first party and a second party are respectively indicated as members, each of said parties having a respective pseudonymous name and non-pseudonymous name.

receiving the request to send a gift, by a communication to the web site, from the first party;

obtaining a non-pseudonymous name and address associated with the second party's pseudonym by looking up said second party's pseudonym in the membership database; and

processing said request to send said gift to produce computer output enabling said gift to be sent to said second party without revealing the non-pseudonymous name of one of said parties to another of the parties.

130. The method of claim 129, wherein the processing said request to send a gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

131. The method of claim 129, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

132. The method of claim 129, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing the non-pseudonymous name of said second party to said first party.

133. The method of claim 129, further including electronically communicating to

a third party an order that said gift be sent.

**IX. Evidence Appendix**

There is no evidence being submitted.

**X.     Related Proceedings Appendix**

There are no related proceedings.